

INFORMATION PURSUANT TO ARTICLE 50 OF REGULATION (EU) 2024/1689 ON ARTIFICIAL INTELLIGENCE SYSTEMS (AI ACT)

Introduction and purpose of the service

This document has been drawn up pursuant to Article 50 of the AI Act, in order to ensure transparency and fairness in the use of the artificial intelligence system called Bartolomeo. This virtual assistant has been designed to provide historical information about the Beretta family and Fabbrica d'Armi Pietro Beretta S.p.A., on the occasion of the 500th anniversary of its foundation. Interaction with Bartolomeo is intended solely to answer historical and cultural questions relating to this area. Any use other than that indicated is not permitted.

Nature of the system and how it works

Bartolomeo is an artificial intelligence system, not a human operator.

The answers provided are generated automatically using natural language processing algorithms based on generative artificial intelligence techniques developed in the Azure OpenAI ecosystem (GPT-4o series models). For more details, please refer to the official documentation: <https://learn.microsoft.com/en-us/azure/ai-foundry/foundry-models/concepts/models-sold-directly-by-azure?tabs=global-standard-aoai%2Cstandard-chat-completions%2Cglobal-standard&pivots=azure-openai>.

In addition, a speech generation and synthesis service is available, which uses ElevenLabs technologies for text-to-speech and speech-to-text conversion, allowing interaction in audio mode as well. For more information: <https://elevenlabs.io/docs/models#multilingual-v2>.

The data sources and knowledge base used by the system include content in Italian and English. However, the model is configured to understand and respond in other languages as well, including Spanish, French and German; please note, however, that the use of languages other than Italian and English may reduce the quality and accuracy of responses.

It is important to note that, although designed to provide accurate information, Bartolomeo may make mistakes or provide incomplete answers. For this reason, it is recommended that you always verify the accuracy of the information received.

Transparency and disclosure requirements

In accordance with Section 50 of the AI Act:

- you are informed that you are interacting with an artificial intelligence system and not with a natural person;
- the answers provided are generated automatically and do not constitute professional, legal, commercial or technical advice;
- the system is not designed to influence personal or professional decisions, nor to collect biometric data or perform behavioural analysis (pursuant to Article 50, paragraphs 1 and 2 of the AI Act);
- interactions may be monitored for the purpose of improving the service, in compliance with applicable legislation (pursuant to Article 10 of the AI Act – risk management and monitoring).

Guidelines for proper use of the service

To ensure a safe and compliant experience, we invite you to:

- not enter your own or third-party personal data. If personal data (e.g. voice) is provided, it will be processed in accordance with the Privacy Policy, pursuant to Articles 13 and 14 of the GDPR. If you communicate third-party data, you guarantee under your own responsibility that you have the right to do so;
- use appropriate language, avoiding offensive, vulgar or irrelevant expressions;
- limit questions to the historical scope indicated: Bartolomeo is unable to answer questions unrelated to the history of the Beretta family or Fabbrica d'Armi Pietro Beretta S.p.A.

User limitations and responsibilities

The use of Bartolomeo is permitted exclusively for informational and cultural purposes. It is forbidden to use the system for unauthorised experimentation, commercial purposes, illegal purposes or any use contrary to the law (pursuant to Article 52 of the AI Act - obligations of use). The user is responsible for the information they decide to share and undertakes not to provide content that is inappropriate or contrary to these conditions. The user is also responsible for the use of the information they receive.

Warnings about the accuracy of information

Despite our commitment to ensuring correct answers, Bartolomeo may provide information that is out of date, incomplete or incorrect. We therefore recommend that you always verify the information obtained before using it within the limits indicated above. If an answer is inappropriate or inaccurate, please report it to estore@beretta.com.

Processing of personal data

Any personal data provided during interaction (e.g. voice) will be processed in accordance with Regulation (EU) 2016/679 (GDPR) and applicable national legislation, as indicated in the Privacy Policy available at the [following link](#). Please read this policy carefully before using the service.

Contacts and reports

For any clarification or report, please contact us at estore@beretta.com.

Updates to the policy

This policy may be updated in the event of regulatory changes, technological developments or changes in the way the service operates. We invite you to consult it periodically to stay informed.